

	PRICE	SIZE	RESTRICTIONS	INCLUDES
<p><b>Detached Address Labeling (DAL CARDS)</b></p> <p>Stand alone postcards that are mailed separately at the same time as the magazine.</p>	<p><b>16.5¢*</b> PER PIECE</p>	<p>8"x 5" glossy postcard starting at 100 lb. paper weight, with 4-color ad on front, plus 1/2 of the panel on the back.</p>	<p>Only one DAL Card per magazine.</p>	<p>Design, printing and mailing.</p>
<p><b>Blow-In Postcards</b></p> <p>Blow-In Postcards are blown loosely into the magazine.</p>	<p><b>10.2¢*</b> \$150 SET UP FEE PER PIECE</p>	<p>8.5"x 5.5" 100 lb. gloss postcard. Other sizes and options available.</p>	<p>5,000 home minimum.</p>	<p>Design, printing and mailing.</p>
<p><b>Everyday Direct Mail Postcard (EDDM POSTCARDS)</b></p> <p>Pick your route and mail a stand alone postcard at anytime.</p>	<p><b>42.5¢*</b> PER PIECE</p>	<p>9"x 6.25" 100 lb. gloss postcard. Other sizes and options available.</p>	<p>5,000 home minimum.</p>	<p>Design, printing, mailing, bundling and delivery to Post Office.</p>

\*Based on 100lb. postcards, other sizes and weights could affect pricing.